

Signature Sponsorship Opportunities

Stand out from the crowd by sponsoring one of CMCP's signature sessions or other special events...

- Signature Sponsorships are available to 1 sponsor only, except Title Sponsor and Lead Sponsor (available to 1 corporation and 1 law firm)
- All Special Sponsorships are available on a first-to-commit basis, and are not guaranteed until CMCP receives a fully completed Sponsor Commitment and confirms availability.

Sponsor Benefits:	Title Sponsor (3) \$30,000	Corporate Connections[▲] \$25,000	Wednesday Evening Welcome Reception \$25,000	Opening GC Panel \$20,000	GC Reception \$20,000	Recognition Lunch \$20,000	From Desk of the GC \$20,000	Closing Reception \$15,000
Logo on conference website with link to sponsor's site*	On home page	On Corp Connx Pages	X	X	X	X	X	X
Logo in conference print and digital programs	On front cover	X	X	X	X	X	X	X
Logo on conference promotional materials** (including pre-conference)	All - as part of conf. logo	Sponsored session	Sponsored session	Sponsored session	Sponsored session	Sponsored session	Sponsored session	Sponsored session
Logo on conference tote bags	As part of conf. logo	--	--	--	--	--	--	--
Logo on sponsored session signage	All - as part of conf. logo	X	X	X	X	X	X	X
Logo on CMCP on-site conference sponsor display	X	X	X	X	X	X	X	X
Logo in conference mobile app	On title screen	X	X	X	X	X	X	X
Logo on post-conference highlights videos	All	2017 Session video	Session video	Session video	Session video	Session video	--	--
Pop-up marketing banner at sponsored session***	At registration	X	X	X	X	X	X	X
Welcome letter from GC or Managing Partner in conference print and programs	X	--	--	--	--	--	--	--
Ad in conference print program	Full page	Full page	Full page	Full page	Full page	Full page	Full page	Full page
Ad in conference digital program (PDF)	Full page	Full page	Full page	Full page	Full page	Full page	Full page	Full page
Ad in conference mobile app – sponsor profile screen	X	X	X	X	X	X	X	X
Ad and mentions in social media posts [§]	X	X	X	X	X	X	X	X
Make welcome remarks at sponsored session***	--	X	X	X	X	X	X	X
Include marketing materials or a gift in tote bags***	X	X	X	X	X	X	X	X
Complimentary full conference registrations [†] (includes GC Reception & Recognition Lunch)	8	5	6	6	6	6	6	4
Complimentary GC Reception-only registrations [†]	8	5	6	6	6	6	6	4
Complimentary Recognition Lunch-only registrations [†]	4	3	3	3	3	3	3	2

Premier and Host Sponsorship Opportunities

Sponsor Benefits: (as listed in chart + those specified below):	9/12 Lunch Program ▶ (2 sessions) \$12,000	9/13 Speed Mentoring... 7 Minutes at a Time \$7,500	Mobile App ▶ \$8,000	Wi-Fi Sponsor ▶ \$10,000	9/12 Dine Around ▶ \$8,000	9/12 1st Concurrent Breakouts ▶ (Sessions 1A, 1B, 1C) \$5,000 each	9/12 2nd Concurrent Breakout ▶ (Session 2C) \$5,000 each	9/12 3rd Concurrent Breakouts ▶ (Sessions 3C, 3D) \$5,000 each	9/12 2-Part Concurrent Breakouts ▶ (Sessions 2A + 3A, 2B + 3B) \$8,000 each	9/12 Afternoon Break ▶ \$4,500	9/13 Breakfast ▶ \$4,500
Logo on conference website with link to sponsor's website	X	X	X	X	X	X	X	X	X	X	X
Logo in conference print and digital programs	X	X	X	X	X	X	X	X	X	X	X
Logo on sponsored session signage	X	X	▶	▶	X	X	X	X	X	X	X
Logo on CMCP on-site conference sponsor display	X	X	X	X	X	X	X	X	X	X	X
Logo in conference mobile app	X	X	X	X	X	X	X	X	X	X	X
Logo in digital and print promotional marketing materials	Session Specific	Session Specific	Mobile App Related	Wi-Fi Related	Session Specific	Session Specific	Session Specific	Session Specific	Session Specific	--	--
Opportunity to make welcome remarks at sponsored session	At Sponsored Lunch	At Corporate Connections Welcome Session	--	--	At GC Reception	At Sponsored Session	At Sponsored Session	At Sponsored Session	At Sponsored Session	--	--
Ad in conference print program	Full page	Full page	Full page	Full page	Full page	--	--	--	--	--	--
Ad in conference digital program (PDF)	Full page	Full page	Full page	Full page	Full page	1/2 page	1/2 page	1/2 page	1/2 page	--	--
Ad in conference mobile app – sponsor profile screen	X	X	X	X	X	X	X	X	X	--	--
Ad and mentions in social media posts [§]	X	X	X	X	X	X	X	X	X	--	--
Complimentary full conference registrations [†] (includes GC Reception & Recognition Lunch)	3	3	3	3	2	2	2	2	2	2	2

Diversity Partner and Exhibitor-Only Sponsorship Levels

Sponsor Benefits:

	Platinum \$12,000	Gold \$9,000	Silver \$6,000	Bronze \$4,000	Exhibitor-Only \$2,000
Logo on conference website with link to sponsor's website	X	X	X	X	X
Logo in conference print and digital programs	X	X	X	X	X
Logo on CMCP on-site conference sponsor display	X	X	X	X	X
Logo in conference mobile app	X	X	X	X	X
Ad in conference print program	Full page	--	--	--	--
Ad in conference digital program (PDF)	Full page	1/2 page	1/2 page	--	1/2 page
Ad in conference mobile app – sponsor profile screen	X	X	X	--	--
Ad and mentions in social media posts [§]	X	X	--	--	--
Opportunity to include marketing materials or a gift in conference tote bags ^{***}	X	--	--	--	X
Complimentary full conference registrations (includes GC Reception & Recognition Lunch) [†]	4	3	2	2	--
Complimentary GC Reception-only registrations [†]	4	3	1	--	1

* Logo on conference website: All sponsors' logos will be displayed on the Sponsor Scroller on each of the 2019 conference website pages. Signature Sponsors logos will also be placed on a special section of the home page.

** Sponsor logos will appear in conference promotional materials as specified in the chart above, plus some others such as conference related email bulletins, sponsor relevant social media postings, and some print materials before, during and after the conference.

*** Sponsors' responsibility to prepare, produce, deliver and present the materials or remarks for these benefit options.

[§] Sponsor levels that include an advertisement in the print, digital or mobile app will have that ad posted via CMCP's Social Media accounts. Social Media friendly ad (format and size) shall be provided by sponsor to CMCP for this benefit.

[†] All applicable sponsor benefit registrations (Full Conference/GC Reception/Recognition Lunch) must be registered/used no later than August 28, 2019, to be guaranteed admittance to the conference.

‣ **Corporate Connections Sponsor** - Branded promotional materials include dedicated page on conference website, Corporate Connections only email bulletins, special welcome session and multiple on-site signs.

‣ **Mobile App Sponsor** - Logo included on Conference Mobile App splash page, and on all Mobile App promotional material. Special menu item and screen in the Mobile App with logo and ad also provided to sponsor.

‣ **Wi-Fi Sponsor** - Logo on all on-site signage and printed materials related to Wi-Fi access.

‣ **9/12 Lunch Programs** - *The No Bosses Allowed Lunch* and *Lunch for Partners and Managing In-House Counsel* - 1 Sponsor Per Lunch.

‣ **9/12 Breakout Sessions** - There will be a series of 3 sets of breakout sessions (a total of 8 separate sessions that can be sponsored). Session topics will be available on the 2019 conference website as the program and agenda are finalized.

‣ **9/12 Break & 9/13 Breakfast Sponsor** - Logo prominently displayed on signage on or near food tables.

‣ **Exhibitor-Only Sponsorship** - Available only to non-law firm vendors of legal and other services.

‣ **Social Media Ads and Mentions** - Minimum of 1 post on CMCP's LinkedIn and Facebook company pages, and Twitter feed when promoting the sponsored session, program, feature or amenity.

‣ **Sponsor Ads** - Sizes and formats vary depending on the medium in which it will be placed, as listed in the chart above. CMCP will provide specifications for design format and size for each type of Ad.

‣ **Exhibit Display Table** - Available as an add-on to any sponsorship for \$1,000 (except for Exhibitor-Only sponsorships).

Contributions or gifts to CMCP are not deductible for federal income tax purposes as charitable contributions. However, they may be tax deductible under other provisions of the Internal Revenue Code.